



ACIL

AMERICAN COUNCIL OF INDEPENDENT LABORATORIES

Sponsorship Guide

78TH Annual Meeting

October 6 – 9, 2015

Hyatt Regency Miami



ACIL is the trade association representing independent, commercial, scientific and engineering firms. Its members are professional services firms engaged in testing, product certification, consulting, and research and development. Affiliated membership is available to manufacturers' laboratories, consultants and suppliers to the industry and related trade associations.

ACIL defines independent scientific and engineering services firms as commercial entities engaged in analysis, testing, inspection, materials engineering, sampling, product certification, research and development and related consulting services for the public. They are not affiliated with any institution, company, or trade group that might affect their ability to conduct investigations, render reports, or give professional, objective and unbiased counsel.

Vision:

To be recognized as the leader advancing the interests of the testing industry.

Mission:

To enhance members' success by:

- Providing advocacy, education, service, and mutual support
- Promoting quality, ethics, independence, objectivity, and free enterprise

Membership Demographics:

- More than 150 member companies throughout the U.S.
- Represents more than 2,000 facilities
- Represents more than \$2B in annual revenues
- Represents the lab owners and senior managers
- Employs thousands of quality lab technicians and the industry continues to grow
- Represents more than 75% of the independent commercial environmental testing in the U.S.

Preliminary Schedule

**subject to change*

Tuesday, October 6, 2015

8:00 am – 1:00 pm

ACIL Board of Directors

9:30 am – 1:00 pm

Registration Opens

1:00 pm – 5:00 pm

Section Breakouts

1:00 pm – 5:00 pm

Exhibitor Set-up

6:00 pm – 7:30 pm

Welcome Reception with Exhibitors

7:30 pm

Evening on your own

Wednesday, October 7, 2015

7:00 am

Registration Opens

7:30 am – 8:30 am

Networking Breakfast with Exhibitors

8:30 am – 10:00 am

Keynote Speaker

10:00 am – 10:30 am

Networking Break with Exhibitors

10:30 am – Noon

Education

Noon – 1:30 pm

Lunch and Speaker in Exhibit Hall

1:30 pm – 2:00 pm

Dessert with Exhibitors

2:00 pm – 3:30 pm

Earl Hess Lecture Series

2:00 pm – 5:00 pm

Guest/Spouse Tour

3:30 pm – 4:30 pm

Networking Break with Exhibitors

4:30 pm – 5:30 pm

Annual Business Meeting

4:30 pm – 6:00 pm

Exhibitor Breakdown

6:00 pm

Evening on your own

Thursday, October 8, 2015

7:00 am

Registration Opens

7:30 am – 8:30 am

Networking Breakfast

7:30 am – 8:30 am

Past Presidents Breakfast
(by invitation only)

8:30 am – 9:30 am

Keynote Speaker

9:00 am – 11:00 am

Spouses/Guests Gathering

9:45 am – 10:45 am

Education

9:45 am – 12:15 pm

CEO Forum

10:45 am – 11:00 am

Break

11:00 am – 12:15 pm

Education

12:15 pm – 1:15 pm

Networking Lunch

12:15 pm – 5:30 pm

ACIL Tom Zierenberg
Memorial Golf Tournament

1:30 pm – 4:30 pm

Guest/Spouse Tour

1:30 pm – 4:30 pm

Off-site Event

6:30 pm – 10:00 pm

Annual Reception and Dinner

Friday, October 9, 2015

7:00 am

Registration Opens

7:30 am – 8:30 am

Networking Breakfast

8:30 am – 11:00 am

Roundtable Workshop

**Showcase hours have been designed not to
compete with scheduled sessions.**



Meeting Location:

The meeting location will be at the Hyatt Regency Miami, 400 S.E. Second Avenue, Miami, Florida 33131. Discounted rooms are available for \$149 per night, single/double occupancy, \$174 per night, triple/quadruple occupancy, \$209 Regency Club. To receive the ACIL rate please contact the hotel directly for room reservations at 888-421-1442 and ask for the ACIL Annual Meeting group rate or book online by clicking on the following link: https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=12608942

Cancellation:

If you are unable to attend, there will be a cancellation fee of 50% as long as you cancel prior to August 24, 2015. If you cancel after August 24, 2015 there will be no refund of your registration fees. Sponsorships are non-refundable.

Sponsorship Opportunities

Section Membership Conferences (Tuesday)

\$2,000*

Sponsor an educational breakout. These breakouts based on specialty and include Construction Materials Engineering and Testing, Environmental Sciences, Food Sciences (formerly Microbiology and Analytical Chemistry) and Conformity Assessment. You will have 2 minutes of microphone time and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

Welcome Reception (Tuesday)

\$3,000 & Co-sponsor \$1,500*

This Premier Sponsor event is open to all attendees and is always well attended. You will receive 2 minutes microphone time and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature and be recognized from the podium.

Registration Area Sponsor (Tuesday – Friday)

\$3,000 & Co-sponsors \$1,500

This is an excellent opportunity to sponsor the registration area. You will receive the opportunity to hand out promotional literature to all attendees as they arrive and appropriate signage will be displayed in the registration area. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

Keynote Address (Wednesday)

\$4,000*

This is an opportunity to open the Conference as a sponsor of the Keynote Speaker. You will have 2 minutes microphone time to introduce the session and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

Earl Hess Lecture Series on Ethics (Wednesday)

\$1,000*

This is an opportunity to be affiliated with one of ACIL's premiere events – the ethics lecture, dedicated to the memory of Dr. Earl H. Hess, founder of Lancaster Laboratories. You will have 2 minutes to introduce the session and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

Education Sessions (Wednesday & Thursday)

\$1,000*

This is an opportunity to introduce the speaker of this well attended event. You will have 2 minutes of microphone time to introduce the session and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

* Indicates 2 minutes of microphone time allotted to the sponsor at this event.

Luncheon (Wednesday)

\$4,000 & Co-sponsor \$2,000*

This is open to all attendees. You will have 2 minutes of microphone time to welcome everyone and introduce the luncheon and appropriate signage will be displayed in the room. Your sponsorship will also be listed on the conference literature and ACIL's web site and be recognized from the podium.

Continental Breakfast (Wednesday, Thursday & Friday)

\$1,500* Each

Sponsor one of the morning's first activities and address all the attendees in this breakfast session. You will have 2 minutes of microphone time to address the group and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

Keynote Address (Thursday)

\$4,00* Each

This is an opportunity to open the Conference as a sponsor of the Keynote Speaker. You will have 2 minutes of microphone time to introduce the session and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

Annual Awards Reception & Dinner (Thursday)

\$10,000 & Co-sponsor \$6,000*

This is open to all attendees. You will have 2 minutes of microphone time to welcome everyone and introduce the dinner and awards ceremony and appropriate signage will be displayed in the room. Your sponsorship will also be listed on the conference literature and ACIL's web site and be recognized from the podium.

Annual Conference Tote Bags

\$3,000

A wonderful giveaway and your logo will appear on all bags. Every attendee carries the tote bag throughout the conference and in many instances back home and beyond.

Refreshment Breaks

\$1,000 Each

Your logo and signage will appear at the refreshment breaks area. You are invited to provide cups, napkins and other utensils with your logo on each. Your sponsorship will be listed on ACIL's web site and in all conference literature.

Hotel Room Drop

\$1,000

This is an opportunity to send collateral or gifts to all attendees in the conference hotel directly to their hotel rooms. ACIL coordinates all activities with the hotel and ensures delivery. Your sponsorship will also be listed on ACIL's web site and in all conference literature. No room drops will be permitted without coordinating with ACIL.

* Indicates 2 minutes of microphone time allotted to the sponsor at this event.

GET NOTICED: A flash drive with speaker presentations and sponsor/company profiles will be distributed to all conference attendees. All sponsors will be further recognized as major sponsors of ACIL's 78TH Annual Meeting according to the following categories.

PLATINUM SPONSOR

Any company sponsoring \$10,000 and above will be listed as a Platinum Sponsor in all events communications including the conference and program brochure and on the web site with a link to their homepage.

GOLD SPONSOR

Any company sponsoring \$5,000 and above will be listed as a Gold Sponsor in all events communications including the conference and program brochure and on the web site with a link to their homepage.

SILVER SPONSOR

Any company sponsoring \$2,500 and above will be listed as a Silver Sponsor in all events communications including the conference and program brochure and on the web site with a link to their homepage.

BRONZE SPONSOR

Any company sponsoring \$1,000 and above will be listed as a Bronze Sponsor in all events communications including the conference and program brochure and on the web site with a link to their homepage.

FRIEND OF ACIL

Any company sponsoring \$500 and above will be listed as a Friend of ACIL in all events communications including the conference and program brochure and on the web site with a link to their homepage.

ACIL Annual Golf Tournament Sponsorship Opportunities

Overall Tournament Sponsors

\$3,000 or co-sponsor \$1,500

You will have the opportunity to be the Key Sponsor of this event. Get the right exposure, meet the players and award the winning prizes. You will also get to start the tournament and greet all players. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

Sponsor a Hole

\$200

You will have an opportunity to have someone present to meet and greet the players at the sponsored hole. You will also receive appropriate signage at the hole listing you as sponsor. Your sponsorship will also be listed on ACIL's web site and in all conference literature. (Please note that ACIL will handle all the prizes unless the sponsor has a desire to do something special.)

Longest Drive (Male & Female)

\$250

You will have the opportunity to have someone present to meet and greet the players at the sponsored hole. You will also have the opportunity to present the prizes at the post-game reception. You will also receive appropriate signage at the hole listing you as a sponsor. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

Nearest to the Pin

\$250

You will have the opportunity to have someone present to meet and greet the players at the sponsored hole. You will also have the opportunity to present the prizes at the post-game reception. You will also receive appropriate signage at the hole listing you as a sponsor. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

Golf Cart Sponsor

\$1,000

You will have the opportunity to have someone present to meet and greet the players at the Golf Cart Enclosure. You will also receive appropriate signage at the hole listing you as a sponsor. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

Please note that all sponsors can provide logo golf balls, golf towels, tees and any other gifts they would like to hand out at the tournament.

Sponsorship Form



Please print or type, complete and return to address below

Company: _____

Contact: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

78TH Annual Meeting

October 6 – 9, 2015

Hyatt Regency Miami
400 S.E. Second Avenue
Miami, Florida 33131

Fax

(202) 887-0021

Mail

ACIL
PO Box 223591
Chantilly, VA 20153

Phone

(716) 844-8174

Marketing & Sponsorship Opportunities

COST

Annual Awards Dinner (Thursday)	\$10,000	_____
Welcome Reception (Tuesday)	\$3,000/\$1,500	_____
Section Membership (4)	\$2,000 each	_____
Earl Hess Lecture Series	\$1,000	_____
Luncheon (Wednesday)	\$4,000/\$2,000	_____
Keynote Address (Wednesday)	\$4,000	_____
Registration Area/Co-Sponsor	\$3,000/\$1,500	_____
Education Session (Wed & Thu)	\$1,000 each	_____
Continental Breakfast	\$1,500 each	_____
(Wed, Thu & Fri)		
Refreshment Breaks	\$1,000 each	_____
Annual Conference Tote Bags	\$3,000	_____
Hotel Room Drop	\$1,000	_____
FRIEND OF ACIL	\$500	_____
Golf (specify option): _____		

TOTAL COST _____

OTHER INFORMATION & SPECIAL NEEDS

(Please mark all that apply)

☐ This is my first time as an Sponsor

☐ I am the primary representative of my member institution

☐ Special requests: _____

SPONSORSHIP DEADLINE:

September 5, 2015

ALL logos are due to ACIL in PDF or JPG format no later than 9/5/15. We do not hold space for you in our program if you cannot meet this deadline.

* All sponsors receive free advertising on the ACIL website.

PAYMENT OPTIONS

Credit Card: ☐ Visa ☐ Mastercard ☐ AMEX

Check: _____

Cardholder name: _____

Card#: _____

Signature: _____

Expiration Date: _____ Security Code: _____

FOR INFORMATION REGARDING SPONSORSHIP PLEASE CONTACT:

Tony Kozak, ACIL Corporate Liaison

(716) 844-8174 TonyKozak@roadrunner.com